

Idle AC Development Plan. Updated June 09

Objective

Following a Development Plan meeting open to all members of Idle AC at the Idle Baptist Church on 23rd October 2003, a list of requirements were identified to meet the wishes of the members and to ensure the success of the club could be maintained. These were compiled at later committee meetings into short, medium or long term objectives as a future Development Plan for Idle AC.

Since that meeting the Development Plan has been further refined and altered to represent the changing nature of Idle A.C. and it's membership requirements.

Development Plan Subject List

1. Health & Safety
2. Athlete Retention
3. Training Programme
4. Competition Programme
5. Awards Programme
6. Social Programme
7. Publicity
8. Coach & Official Development & Retention
9. Business & Finance

Area	Short Term (0-6 months)	Medium Term (6-12 months)	Long Term (12-24 months)	Ongoing	Comments
Health & Safety	Recovery Position to be put on nitice board.	Try and ensure we have a first aider present at club nights.	Annual Review to be carried out.	1. Ensure all members are made aware of who the club first aider(s) are -. Leaflet to be produced regarding all basic club info. 2.Ensure that all members are aware that any accidents should be reported and details placed in the accident book. 3. Ensure that the first aid tin is kept up to date. 4. Identify any additional first aiders within the club or anyone who would consider first aid training.	
Athlete Recruitment and Retention.	1. Production of a short/simple 1 page club Leaflet for distribution via sports shops, gyms etc 2. Ensure all new members are made		To increase club membership to 80 and keep existing members.	1.Maintain media links, i.e. Gossip, Website, T&A, & via a leaflet. 2.Publicise informal news verbally, on club whiteboard and on website whiteboard.	

	aware of who club coaches, officials and captains are – Leaflet to be produced regarding all basic club info.			3. The Idle Trail Race will continue to be used to promote recruitment & retention by writing to U/A entrants. 4. Encourage wearing of club kit at training.	
Training Programme	1. To organise a Core Stability & Strength workshop/training session run by a qualified coach on one Tuesday to be arranged.				
Competition Programme.	1. Ensure new members are encouraged to enter appropriate races. 2. Encourage participation in local races- particularly those named as Attendance races. 3. Encourage members trying all disciplines- road, cross country, fell, trail & track. 4. Encourage race participation by flagging up races at training sessions. 5. Club vets to promote & attend York's Vets events where possible.			Maintain participation in WYWL events aided by team captains. Review club race list including polling members for favourite/recommended races each year Enter teams in relay events.	
Awards Programme	Promote summer handicap race (Trail Race course)	1. Maintain & Review Attendance Scheme. 2. Promote Handicap race.		1. Maintain & update Club Records List to include Hall of Fame & current members' records. 2. Prizes for Top 3 Race Attendees (from 25 races). Prize when current club records are broken plus (more significant) prize when Hall of Fame club records are broken.	
Social				1. Promote attendances	

Programme.				<p>at WYWL events, particularly the Presentation Night.</p> <p>2. Promote running/Social events with other local clubs.</p> <p>3. encourage social events held at the cricket club i.e. beer festival & bonfire night etc.</p>	
Publicity.	<p>Website. T & A, Trail race publicity etc.</p>			<p>1. External: Ongoing Web presence, local paper press releases, Community News updates, Leaflet (as per R&R). Internal: Constant methods of communication via the main website & Idle gossip, whiteboard at the club. Regular email updates.</p> <p>2. Promotional & development of the Idle Trail race.</p> <p>3. Produce a poster.</p>	
Coach & Official Development & Retention	<p>1.Members to be offered opportunity to gain Level I coach (Assistant level).</p> <p>2. Level 1 coaches to be given opportunity to progress to Level 2.</p> <p>3. To accredit further Officials. (currently have 2 Level 3 Officials & 1 Level 2)</p> <p>4.Retain 5% Coaches & Officials.</p>				
Business & Finance				<p>1. Committee to seek grant applications and apply for funding as and when appropriate.</p> <p>2. Raffles when appropriate.</p>	